

FOR IMMEDIATE RELEASE

LVSA FITNESS HIKE FOR CHARITY

Las Vegas, NV. March 24, 2013 - The Las Vegas Spa Association (LVSA) held their 3rd annual charity event called the "Cancer Climb." Members of "Team LVSA" climbed rocks and dirt on all fours at Red Rock Canyon in a new scramble format. The fitness hike provided a fun and challenging morning that peaked at near 5000 feet above Las Vegas.

The event raised awareness and provided proceeds to benefit the Leukemia and Lymphoma Society. Once again Spa Director Deirdre Struck drove the show and the van to get the hikers moving, "Another great effort from TEAM LVSA, a great time and a great cause, it was perfect." Team LVSA has helped the Las Vegas Spa Association donate to a variety of local charities since 2002.

The Las Vegas Spa Association (LVSA) was started as a networking solution for Las Vegas Spa Directors and vendors. The purpose was to inspire and encourage Spa Directors to share ideas, services and industry trends in a fun, social setting with the goal of providing the best possible spa experience for Las Vegas guests. For more information please visit: www.lvspas.com.



"Team LVSA" at the 3rd annual Red Rock Canyon "Cancer Climb" Hike.